

URBAN LEAGUE GUILD OF N. J.

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N. J. URBAN LEAGUE

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SUBSCRIPTION

To help the Urban League Guild of N. J. raise
 \$25,000 for a New Urban League Building,
 I (we) pledge the sum of \$.....

\$.....paid with this pledge

\$.....payable as follows:

Name.....

Address.....

City.....State.....

Checks should be made payable to Mrs. Joseph Lebrecht,
 Treasurer, The Urban League Guild of N. J.,
 38 W. Market Street, Newark 3, N. J.

ADVISORY COMMITTEE

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There is a place on this team
 for every member of the
 community.



WHO ARE WE?

THE URBAN LEAGUE GUILD

The Urban League Guild of New Jersey is an organization of citizens from twenty-two communities in the greater Newark area who, through the Guild, cooperate with and assist the New Jersey Urban League in the field of inter-racial and inter-cultural relations. The Guild is conducting a Building Fund Drive and is inviting you to participate in the effort to raise the \$25,000 needed to re-house the Urban League.

WHAT IS THE URBAN LEAGUE?

The New Jersey Urban League is an inter-racial organization in which colored and white citizens work together to build better human relations. The League program—inter-racial cooperation in action—seeks to broaden the opportunities for colored citizens in the economic and cultural life of the community. "Not Alms but Opportunity" is its prescription for the so-called "racial

problem." One of the 56 branches of the National Urban League, the New Jersey Urban League serves the greater Newark area with a census of 900,000 including a colored population of 75,000. The League, of course, is a member of the Newark Welfare Federation (Community Chest).

WHAT DOES THE URBAN LEAGUE DO?

For thirty years the League has been the central agency for integrating Negro workers into the economic life of the community. This it has done through vocational guidance, workers' education and through co-operation with employers and labor unions. Its program also includes health education, home making and civic education, all pointed towards making better citizens of people crowded together in congested areas of the community. The work of the Urban League has shown that Inter-racial Team Work Does Work. There is a place on this team for you.



OUR GOAL

A dynamic program needs twentieth-century accommodations. This means a building with adequate office space, meeting rooms and furnishings. The present aged residential structure no longer suffices. The modest operating fund available to the Urban League makes no provision whatever for capital funds or capital expenditures. The amount required for re-housing the League is only \$25,000. Yet to reach even this goal, your contribution is needed. The way is not without obstacles. But with enough of you on the team it can be done!

Will you help?

